

## "How can GRC Tools help to standardise and format my data to make it more suitable for mailing and to improve the performance of de-duplication and postal validation programs?"

Your data might look something like this:

Country	Address	City	Pc
NL	Stationstraat 25	s Gravenhage	2584 AP
NL	25 Stationstr	NL - THE HAGUE	2509LL
NL	Molenin 19	S GRAVENHAGE	2562 EH
NL	MOLENLAAN 19	S' GRAVENHAGE	2512EW
NL	23 ZEEZICHT	SCHEVENINGEN	2585
NL	MOLENLAAN 19	DEN HAAG	2532 BB
NL	Nw PRINSENGR. 1	DEN HAAG	2517 EA
NL	1 NWE PRINSENGRACHT	HAGUE SOUTH NETHERLANDS	2586

There are a number of problems with this file:

- The data is not all in the same case
- The street names have been written inconsistently
- The house number is written in different places in the street address (at the front or at the back)
- The city name is not written consistently
- The postal code is not written consistently.

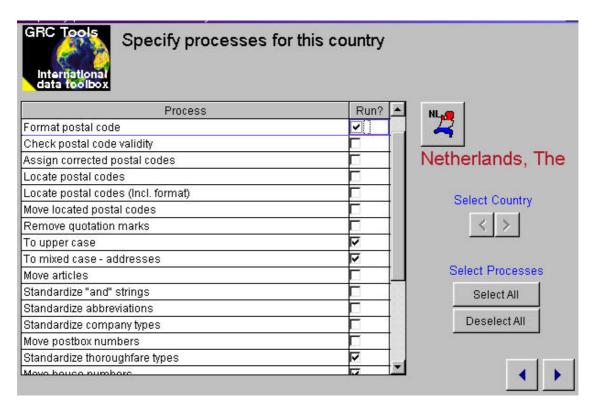
For this file you would choose to run these processes:

- To mixed case (- addresses) for the street address and To upper case for the city name.
- Standardise thoroughfare types.
- Move house number (from the front to the back)
- Standardise town names.
- Format postal code to correct the postal code inconsistencies.

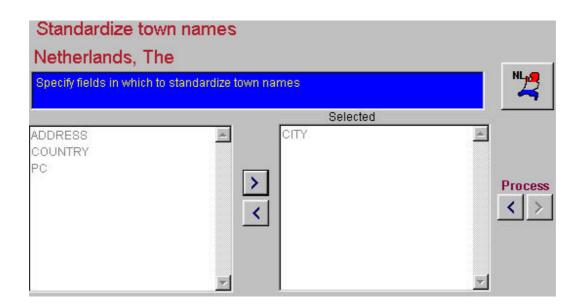
You will not need to change your table structure to run these processes.

Run GRC Tools. Specify that the country code is stored in the field *country*, link the codes to the country concerned and continue.

For this country, choose the processes Format postal codes, To upper case, To mixed case - addresses, Standardize thoroughfare types, Move house numbers and Standardise Town names.



For each process, specify the field in which the data which is to be processed is in - *PC* for *Format postal code*, *city* for *To upper case*, *address* for *To mixed case* - *addresses*, *address* for *Standardise thoroughfare types*, *address* for *Move house numbers* and *city* for *Standardise town names*. For some of these processes you will be asked some additional questions according to your preferences for the data.



GRC Tools will now process your data. This is how your data will look at the end of the processing:

Country	Address	City	Pc
NL	Stationstraat 25	'S-GRAVENHAGE	2584 AP
NL	Stationstraat 25	'S-GRAVENHAGE	2509 LL
NL	Molenin 19	'S-GRAVENHAGE	2562 EH
NL	Molenin 19	'S-GRAVENHAGE	2512 EW
NL	Zeezicht 23	'S-GRAVENHAGE	2585
NL	Molenin 19	'S-GRAVENHAGE	2532 BB
NL	Nw Prinsengr. 1	'S-GRAVENHAGE	2517 EA
NL	Nwe Prinsengr. 1	'S-GRAVENHAGE	2586

You will note that GRC Tools has correctly cased all strings, that the city names and street types have been standardised, house number position and postal code format have been corrected. This file is now suitable for output as addresses and these changes can massively improve the results of de-duplication and postal validation programs.

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